

BOCCIA AUSTRALIA

STRATEGIC PLAN 2020- 2024

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PHOTOGRAPHY

OUR AMBITION: “Our boccia experiences are well organised, fun & inclusive”

The priorities and aspirations we identified

- Safe, fair and inclusive experiences
- More players
- Coaches that inspire players
- Thriving clubs
- Local places to play
- Boccia played in schools
- Innovative forms of boccia competition, including simple, fun playground forms
- Everyone involved has fun and has a consistent, quality experience



Short term (12-18 months):

Outcomes

- O1** - Coaches, assistants, referees and others are supported by BA to help athletes grow and perform
- O2** - Boccia accesses well presented and inclusive local venues
- O3** - Outreach program participants are converted to players (esp. school students)
- O4** - Everyone eligible for funding for boccia has it in their NDIS plan

Actions

- A1.1** - Roll out coaching framework
- A1.2** - Enhance referee framework
- A1.3** - Invite internationally recognised experts to develop skills and knowledge of Australian coaches, assistants, referees and others
- A1.3** - Implement volunteer of the year award
- A2** - Develop a venue program, starting with venue audit
- A3.1** - Yearly schools programs and Sporting Schools program established in each state, including engagement with special schools
- A3.2** - Engage with schools and other partners who have existing boccia programs
- A4** - Guidance to members on how to include funding for boccia in NDIS plans

Medium to long term (1.5 - 3 years):

Outcomes

- O5** - Wherever boccia is played in Australia it is well organised, well presented, safe, fair, and inclusive
- O6** - Players develop their physical and social skills and have fun
- O7** - Boccia knowledge is retained and shared
- O8** - Boccia players access the support workers and assistants they need

Actions

- A5.1** - Complete club development program incl. courses & manuals
- A5.2** - Create collaboration environment/mechanism for BA, states and clubs
- A5.3** - Complete number of boccia products/(experiences including two-hour school, innovative playground and office
- A5.4** - Implement club/member survey
- A7.1** - Update member database (BA and States)
- A7.2** - Establish resource library for officials on what/did not work/why work for boccia in Australia
- A7.3** - Detailed report on each event that's retained on shared drive
- A8.1** - Establish mechanism to find the support workers players need
- A8.2** - Create sports assistant program

Measurements

- MO** - Number of actions completed
- M1** - % players positive about coaches
- M1** - Number of boccia-friendly venues
- M1** - Number of referees accredited
- M1** - Number of coaches accredited
- M2** - % players positive about venues
- M2** - % players with a club
- M3** - Number of schools per state/territory engaged in boccia as % of schools in each state/territory
- M3** - Number of BA players
- M3** - Number of clubs
- M3** - Number of engagement programs (non-school) in each state
- M4** - Number BA members with NDIS funding that can be used for boccia
- M6** - % players positive about our experiences
- M8** - % players positive about accessing support workers and assistants they need

OUR AMBITION: “Our athletes are well prepared for competitions”

The priorities and aspirations we identified

- Establish national participation framework
- Establish national competition program
- Clear pathway between participation framework and competition program
- Clear pathways for athlete development
- More competitions including for BC5s, EMUs and young people
- More women playing and competing

Short term (12-18 months):

Outcomes

- O9** - Competitions are well organised
- O10** - Clear athlete development pathways for everyone who wants to play or compete
- O11** - BC3 pair and/or individuals win medals in Tokyo

Actions

- A9** - Template for preparation and running of boccia competitions in Australia
- A10.1** - Roll out national participation framework
- A10.2** - Establish national competition program
- 10.3** - Establish athlete development pathway to performance and international representation
- A10.4** - Establish athlete development program
- A10.5** - Link national participation framework with competition program
- A10.6** - Work with Paralympics Australia on pathways
- A10.7** - Work with other disability service providers to offer boccia
- A11** - Deliver high performance program

Medium to long term (1.5 - 3 years):

Outcomes

- O12** - Number of boccia competitions increase yearly
- O13** - Increase number of female competitors relative to males
- O14** - Australian athletes qualify for and podium at international competitions

Actions

- A12.1** - Establish a competitions committee
- A12.2** - Hold an annual BA National Titles
- A12.3** - Host one BISFed sanctioned regional competition
- A12.4** - Support new and refreshed state titles
- A12.5** - Research barriers to athletes participating in competitions
- A13.1** - Research specific barriers to female athletes participating in competitions
- A13.2** - Establish female athlete talent identification and fast-track program
- A14** - Invite internationally recognised experts to develop skills and knowledge of players

Measurements

- MO** - Number of actions completed
- M9** - % players positive on competitions
- M10** - % of players positive about clarity of competition pathways
- M11** - Number of Tokyo medals
- M12** - Number of competitions each year
- M13** - % females relative to male players
- M14** - Number of individual/team qualifications at international competitions
- M14** - Number of medals won at international competitions
- M14** - Number of athletes in top 100 of their classifications
- M14** - Number of teams and individuals competing internationally



OUR AMBITION: “Australia recognises boccia as our most inclusive sport”

The priorities and aspirations we identified

- The most inclusive sport that everyone knows (rather than most inclusive that no one knows)
- Australia’s contribution to boccia is world recognized
- High ranking individuals, pairs and teams
- Opportunities to compete internationally



Short term (12-18 months):

Outcomes

O15 - Clubs and competitions are at pre-COVID levels of activity

O16 - When international medals are won there is publicity in Australia

O17 - BA is recognised by key stakeholders as professional and effective peak body

Actions

A15 - Outline COVID Club restart template & Return to Boccia Plan

A16 - Publicity plan prepared for high performance athletes winning medals

A17.1 - Professionalise the way BA presents itself publicly eg. Annual Report

A17.2 - Develop and deliver proactive stakeholder engagement plan for key stakeholders (deliberate distribution of Annual Report)

Medium to long term (1.5 - 3 years):

Outcomes

O18 - The Australian public’s awareness and understanding of boccia is increased

O19 - BA members are present in BISFed activities & committees

O20 - Funding increases

O21 - Greater engagement with state and federal governments

Actions

A18.1 - Establish PR capability from clubs up

A18.2 - See A16

A19 - Identify BISFed activities and committees for BA representation

A20.1 - Prepare for NSOD recognition in 2023

A20.2 - Commercial sponsor sought for BA National Titles

Measurements

M0 - Number of actions completed

M3/15 - Number of BA players

M3/15 - Number of clubs

M18 - Number of website visits

M18 - Social media metrics

M17 - Number of publicly available high quality BA communication documents

M17 - NSOD recognition secured for three additional years in 2023

M19 - No of BA members in BISFed activities and committees

M20 - % increase in funding from non-government sources

M21 - % yearly increase in government funding