



# BOCCIA AUSTRALIA

ANNUAL REPORT 2021



# ABOUT BOCCIA

**Boccia was the world's fastest growing Paralympic sport until COVID-19. It is the world's most inclusive sport for those with the most significant physical impairments.**

BOCCIA  
CURRENTLY HAS  
17 ACTIVE BOCCIA  
CLUBS AROUND  
AUSTRALIA

Boccia is a unique sport, specifically designed to include people with significant physical disabilities – including the most severely affected – to get active in sport. It can be played by those able to throw or kick a ball (BC1, BC2, BC4, and BC5 classifications) and those who cannot and play using a ramp and ramp assistant (BC3). Boccia can be played sitting down or lying down, thus making it available to anyone, such as those unable to leave their bed or using ventilators. Adaptations have been made to allow for various impairments as the development of Blind Boccia shows.

Athletes have competed in Boccia in the Paralympics since 1984. Boccia tests each competitor's degree of muscle control and accuracy. Boccia was originally played by athletes with cerebral palsy, but now includes athletes with other impairments which affect motor skills. Competing in wheelchairs or sitting on

a chair, athletes with severe impairments throw, kick or use a ramp device to propel leather balls on a hard flat surface as close as possible to a white ball which serves as the jack (target). Athletes compete in team and individual events on an equal level.

Boccia continues to be played competitively at local, national, and international levels. Boccia is also widely played as an educational and recreational game, particularly in schools.

At Paralympic level, Boccia is one of only two sports which do not have an Olympic counterpart (Goalball being the other).

Boccia Australia is recognised by BISFed (Boccia International Sports Federation) as the organisation responsible for Boccia in Australia.



Cover photo: Dan Michel and Ash McClure win bronze at the Tokyo 2020 Paralympics held in 2021.



## **BOCCIA AUSTRALIA VISION**

Boccia is Australia's number one sport for those with significant movement impairment – both recreational and competitively.

## **BOCCIA AUSTRALIA MISSION STATEMENT**

Australians with significant physical impairment are the most inactive section of our society. People with an impairment – whether congenital or acquired are often further disabled by assumptions that their level of impairment means they can't play sport. Boccia, however, is one of the few sports open to anyone, regardless of their level of physical ability, age, or gender.

Boccia Australia's aim is to raise the profile of Boccia so everyone who could benefit from it know about the sport. Sport can help improve the quality of life for people with impairment in physical and social ways.

Recognising that long term engagement in Boccia comes from both local, low-cost access to clubs and competitions Boccia Australia (BA) will work to deliver the capability to local club managers and other officials so that local clubs are vibrant and sustainable. BA will also support high quality competitions through identifying and maintaining pathways for officials including coaches, referees, ramp operators, classifiers, and others.



## CHAIR'S G'DAY

Welcome to the first report since 2019. We didn't produce an annual report for 2020 because there wasn't much to report on due to the pandemic. I'm very pleased to say that wasn't the case for 2021. There were three stand out "goose bump" moments for me in 2021.

- Watching Australia win Paralympic medals on 7plus. I celebrated with a little dance of joy at Dan Michel and Ash McClure's achievement in winning their bronze medals in Tokyo. I also acknowledge the behind-the-scenes team that supported and enabled this world class performance for Australia: Caroline Walker, the bedrock and Manager of our High Performance Program, and Ken Halliday, who joined a very small elite global club of coaches that have guided Paralympic medal winners. I also celebrate the achievements of Jamieson Leeson, Spencer Cotie and the rest of the BA Tokyo team. Apart from the athlete's personal and team achievements, the impact of the wins in Tokyo for the sport of Boccia is even bigger. I've lost count of the new players (and family of new players) who told me it was watching our athletes in Tokyo that lead to them try Boccia or come back to the sport.
  - Realising how much of our Strategic Plan we have implemented. I hadn't appreciated quite how much we achieved until I started writing this report. While this is our first annual report since we published our Strategic Plan, I'm incredibly proud of just how much we have achieved – and there is plenty more in the pipeline.
  - Reading the initial results of our inaugural member survey. Hearing the voices of our athletes and others who make the inclusive sport of Boccia thrive was thrilling. Those who have completed the survey have given us incredible insights and powerful data points to share with those who make decisions about our sport. I'm going to call out our indefatigable Board member Lucy Bates who single-handedly got this survey out and back. If it wasn't for her pushing this it would not have happened!
- In the How Did We Go section below you can read about what we achieved in 2021 – and please appreciate it in the context of all the challenges COVID-19 threw at us. There was a growing energy and momentum for Boccia in Australia in 2021 that was truly exciting.
- As the Chair and leading the organisation on governance, I was pleased that my colleagues on the Board continued to challenge ourselves to bring the best possible sports governance to Boccia. Just one proof point was the fact that we held a Board meeting in every month in 2021.
- Financially, our income dropped from the previous year given the three years of a private individual funding came to an end. Paralympics Australia and Australian Institute of Sport supported us with nearly \$240k for the High Performance Program. Those athletes who participated in the High



Performance and High Potential Programs also contributed significant personal funds to cover the large costs for them to compete.

Please remind anyone who wants to know how they can support Boccia that donations to Boccia Australia are tax deductible and to ask them please email me.

I look forward to 2022 with great optimism and energy. I want the momentum from Tokyo to result in hundreds of people trying the sport and experience the fun, community and benefits that boccia offers, grow socially and gain new physical skills, and share in the emotional well-being and physical health benefits that joining the Boccia family brings.

Let me finish with some heart-felt thanks. Many thanks to our employees, contractors and special thanks to all our volunteers, too many to name, who actively contribute everyday for the love of our sport and our players.

May you get a roll-on-top in your next game.

*Richard Boele*

RICHARD BOELE, CHAIR

## TREASURER'S TALE

In 2021 Boccia Australia did not receive the significant private donation it received in the previous two financial years for coaching and participation funding. This was expected due to the time-limited commitment from the private donor. 2021 did see the largest contribution to our High Performance Funding totalling nearly \$240,000, reflecting a 39% increase over the funding received in 2020.

Expenses in 2021 were significant compared to previous years because of the Tokyo Paralympics, the development and hiring of a Participation Manager and further development of our online coaches course. The employee and consultant costs resulted in a 104% increase in employee related costs to \$183,000.

With careful financial management in the context of this reduced income and higher costs, Boccia Australia in 2021 produced a modest profit of \$10,000. The balance sheet remained steady. Our biggest net asset was our cash at \$349,000, a 9% increase since 2020. Liabilities increased from the prior year, which was partly because of an expected increase in employee related liabilities. The remaining portion was the result of a trade creditor, which was paid early in 2022.

## INCOME STATEMENT

### BOCCIA AUSTRALIA LIMITED

For the year ended 31 December 2021

	Dec-21	Dec-20
<b>INCOME</b>		
AWE/HP – Income	237,412	170,756
Donations	–	100,600
Grants	6,000	6,000
HP Athlete Levy	–	455
Membership Income	130	–
<b>Total Income</b>	<b>243,542</b>	<b>277,811</b>
<b>Gross Profit</b>	<b>243,542</b>	<b>277,811</b>
<b>PLUS OTHER INCOME</b>		
Cash Flow Boost	–	20,000
Interest Received	1	125
JobKeeper	–	20,250
<b>Total Other Income</b>	<b>1</b>	<b>40,375</b>
<b>LESS OPERATING EXPENSES</b>		
Administration Costs	19,154	11,563
AWE / HP – Administration Costs	1,164	5,387
AWE/HP – Training Costs	76,001	26,644
AWE/HP – Travel and Conference Costs	8,477	4,635
Bad Debts	–	4,000
Consultant Costs	10,315	25,201
Contractors	26,261	–
Development costs	–	1,010
Employment Costs	84,667	43,115
Finance and Insurance Costs	6,715	7,678
Travel and Conference Costs	–	222
<b>Total Operating Expenses</b>	<b>232,857</b>	<b>129,455</b>
<b>Net Profit</b>	<b>10,687</b>	<b>188,731</b>

## TREASURER'S TALE CONT...

Overall Boccia Australia's financial position remains secure, particularly in comparison to more historical performance.

Finally, thank you to Tait for being Treasurer for the last few years, always a thankless but critical role in the organisation.



ALLEN MCCOURT, TREASURER

## BALANCE SHEET

### BOCCIA AUSTRALIA LIMITED

As at 31 December 2021

		31 Dec 2021	31 Dec 2020
<b>ASSETS</b>			
<b>Current Assets</b>			
Cash and Cash Equivalents	2	378,195	347,306
Other Assets	3	3,058	5,186
<b>Total Current Assets</b>		<b>381,253</b>	<b>352,491</b>
<b>Non-current Assets</b>			
Property, Plant and Equipment	4	2,475	4,012
<b>Total Non-current Assets</b>		<b>2,475</b>	<b>4,012</b>
<b>Total Assets</b>		<b>383,728</b>	<b>356,503</b>
<b>LIABILITIES</b>			
<b>Current Liabilities</b>			
GST Liabilities		9,285	10,234
Income Received in Advance		–	75
Other Payables	6	7,939	3,865
Provision for Annual Leave		5,526	2,736
Related Party Payables	5	188	188
Trade Creditors		11,027	330
<b>Total Current Liabilities</b>		<b>33,966</b>	<b>17,428</b>
<b>Total Liabilities</b>		<b>33,966</b>	<b>17,428</b>
<b>Net Assets</b>		<b>349,762</b>	<b>339,075</b>
<b>EQUITY</b>			
Current Year Earnings		10,687	188,731
Retained Earnings		339,075	150,344
<b>Total Equity</b>		<b>349,762</b>	<b>339,075</b>

Please see Full Financial Report on Boccia Australia website for Notes.





# How did we go?



## HOW DID WE GO?

**The *Boccia Australia Strategic Plan 2020 – 2024* was released in August 2020. Implementing our Strategic Plan was a focus for 2021.**

Looking back, we are very proud of how many actions we were able to start and complete and what we were able to start measuring in terms of outputs and outcomes.

The account following is organised against the three ambition pillars of the **Strategic Plan**.

The letters/numbers in brackets are taken directly from the **Strategic Plan**. Those with an **O** in front are Outcomes, **A** in front is an Action, and **M** is Measurement.

This report is focused on our short-term actions. These are defined in the **Strategic Plan** as happening in 12 to 18 months from August 2020. Some of what we have started (and even completed) is actually from the medium to long term areas of the **Strategic Plan** – and these are reported on by exception.

## Boccia Australia Strategic Plan 2020 – 2024

# 1.

**Our Boccia experiences are well organised, fun and inclusive**

# 2.

**Our athletes are well prepared for competitions**

# 3.

**Australia recognises Boccia as our most inclusive sport**





# 1.

**Our Boccia experiences are well organised, fun and inclusive**



## HOW DID WE GO? CONT...

# 1.

## Our Boccia experiences are well organised, fun and inclusive

In this first pillar we started or completed seven actions out of a total of eight short term actions.

In addition, we completed from the longer term actions, namely a club/member survey (A5.4) through the Big Boccia Survey, which was completed at the end of 2021.

In the **Big Boccia Survey** we asked how players felt about large competitions. 65% of respondents felt they were either good or very good, while 21% said they were OK neither good nor bad (M9).

The only short-term action we did not manage to start was the developing of a venue program, which was too difficult in a year of lockdowns and limited ability to travel.

One of our biggest ambitions was to increase our membership, and especially the number of players (M3). At the time of writing we had 372 members – compared to 256 members when we wrote the previous annual report and under 70 members in January 2019.

### **01 Coaches, assistants, referees and others are supported by BA to help athletes grow and perform**

In 2021 we rolled out the Level 2 coaching course (A1.1) and saw a small number of coaches move from Level 1 to Level 2 accreditation. There was also a small but steady number of new people that signed up to do the Level 1 course. At the time of writing, Boccia Australia BA has 19 accredited coaches of which 15 at Level 1 and three at Level 2 (M1). To support our newly accredited coaches we planned a coaching workshop for early in 2022. Covid meant this had to be postponed and we are exploring other ways to bring international expert experience to our coaches in 2022 (A1.3).



Pleasingly, when we asked through the Big Boccia Survey what athletes thought of their coaching experience 74% said they get great training from their coach. (M1)

We also reviewed and updated the referee framework. The whole training and grading process was moved online (A1.2). At the time of writing we had two internationally accredited referees, nine Level 2 and eight Level 1 referees with seven signed up as trainee referees (M1). Cancelled tournaments in 2021 meant less chances to get out there and referee for all our referees, and a few people completed the Level 2 online theory course in 2021 but could not be assessed because the National Titles were cancelled.



## HOW DID WE GO? CONT...

With a Boccia renewal underway in South Australia and Victoria, we are seeing new referees from those states which is wonderful news.

As reminder: Level 1 accreditation enables referees to referee at social, local and state competitions, while refereeing at National competitions requires Level 2 accreditation. Both our referee and coaching training is free and you can sign up through the emails on our website.

World Boccia released new rules in 2021 (2021-2024 V 2.0, updated in March 2022). It also published an updated Procedures Manual for referees. BISfed didn't implement these until after Tokyo. In Australia, we needed time to train referees and inform athletes so our first implementation was planned for Canberra Cup in early 2022.



Two online referee meetings were hosted by the head referee in 2021 and more are planned in 2022 to train our referees on rule changes.

	Trainee	Level 1	Level 2	International	Total
NSW	1	2	4	2	9
QLD	2	4	3		9
TAS	1	1	2		4
ACT		1			1
SA	2				2
VIC	1				1
	7	8	9	2	26

The Paralympic games in Tokyo, was the only international tournament our head referee, Lisa Hanssens was able to attend in 2021. Lisa found it an extraordinary adventure and was humbled to be amongst some of the world's most experienced referees.



## HOW DID WE GO? CONT...

While we had committed in our Strategic Plan to instituting a Volunteer of the year award, the Board decided instead to recognise our volunteers more regularly through recognition. Monthly stories have been published about volunteers on the BA Facebook page and in Around the Courts (A1.3). In 2022 we will introduce an additional “meet the player” section.



To run the sport of Boccia in Australia on so many people that volunteer their time, Australia would like to acknowledge all volunteers and we will be doing a regular Recognition series.

With the help of Ro Blaney from Tasmania to thank our very first volunteer in this Recognition series.

"Our wonderful Volunteer with New Horizons Tasmania is Terri Ruddick. Terri and I worked together at the University where we rowed together. I was working in a Dr surgery and volunteered at the Cancer Council when she came to win the State Boccia Titles in 2018. She loved the sport and began volunteering every week. She is on our Volunteer Team at our Titles in 2020 and 2021 and is currently completing her Referee training. She is very well liked by all Boccia players" - Ro Blaney.

If you'd like to give a shout out to your volunteers email [Emily.finn@boccia.cc](mailto:Emily.finn@boccia.cc)

#bocciainaustralia #volunteers #volunteer  
New Horizons Tasmania — 😊 feeling  
New Horizons Tasmania.

## HOW DID WE GO? CONT...

### O3 Outreach program participants are converted to players (especially school students)

Our outreach became turbo-charged towards the end of 2021 when Sasha Ulasowski was appointed our Participation General Manager. While early weeks in her role were focused on giving us a significant social media presence during the Paralympics, this switched to regularly engaging with a range of organisations including NSW Department of Sport and Education and Paralympic Australia's newly appointed Participation and Pathways Coordinators in each state and territory.

In 2021 over 100 NSW state schools signed on to the School Boccia Knock Out Competition which was unfortunately then postponed due to COVID-19 (A3.1). 2022 is looking promising with over 130 schools signed at the time of writing. In 2021 we didn't engage with special schools.

We started engagement with other organisations through the Participation General Manager and one of our Board members with a number of other organisations such as Muscle Dystrophy NSW (A3.2). The Participation General Manager especially focused on local disability service providers who were interested in sport. In Victoria, this approach saw a number of new clubs established. In terms of club growth, in late 2021 Boccia Australia gained three new Boccia clubs.



They were Cronulla-Sutherland Boccia Club (NSW), Geelong Adaptive Sports Boccia Club (VIC) and All Abilities Cricket and Boccia Club (SA).

Boccia Australia worked closely with Paralympics Australia who run multi-sport come and try days across the country (M3). Boccia Australia delivered six come and try days across the country with Paralympics Australia in 2021.

At the end of 2021 we had 17 Clubs (M3).

### O4 Everyone eligible for funding for Boccia has it in their NDIS plan

We produced guidance to members on how to include Boccia in their NDIS plans in late 2020 and updated it in 2021 (A4). Our Big Boccia Survey tells us that of the 98% of athletes who are participants in the NDIS, 78% of them have Boccia as a goal in their NDIS plans (M4). This should result in those players having access to funding to support their participation in Boccia.





# 2.

**Our Athletes  
are well  
prepared for  
competition**





## HOW DID WE GO? CONT...

### 2.

#### Our Athletes are well prepared for competition

In this second pillar we started or completed five actions out of a total of nine short term actions. In addition, we attempted to complete one longer term action of bringing international expertise here (A14) but COVID-19 scuttled our plans. Upon reflection we decided the seven actions that go to development pathways for athletes require review. This will be done in 2022.



#### O2 Boccia accesses well-presented and inclusive local venues

We did not undertake a venue audit, which is the first step in a venue program (A2). Given the year of lockdowns, border closures, and limited ability to travel this was the only short term action that wasn't started.

78% of players who responded to the Big Boccia Survey said they belong to a club. There is clearly some work for us to do so that everyone who plays Boccia has a club they can belong to (M2).



## HOW DID WE GO? CONT...

### O9 Competitions are well organised

Guidelines for running a Boccia competition were issued in 2021 and this was augmented with specific guidance on how to run COVID-safe competitions (A9). The Board remained focus on seeing the competitions held, at whatever level, and receive direct advisory support to ensure that they are well organised.

In the Big Boccia Survey we asked how players felt about large competitions. 65% of respondents felt they were either good or very good, while 21% said they were OK neither good nor bad (M6 and M9).

### O10 Clear athlete development pathways for everyone who wants to play or compete

Our Strategic Plan has seven actions that contribute to the achievement of this outcome. We started and completed three of them. However, upon reflection this area of the Strategic Plan needs to be updated to more closely align with the more generally accepted structure of sports in Australia.

Significant work was completed by the National Participation General Manager, Sasha Ulasowski, to increase participation across Australia (A10.1). Clubs were started in South Australia and Victoria, a sign of success from this activity. From this activity emerged the beginning of a national participation framework that initially focuses on disability service providers –

especially organisations who were already operating and have resources.

We continued to work hard with all our member organisations to coordinate a National Competition program (A10.2). Historically, many of our competitions were bunched up at either end of the year. Our intent is to have events as much as possible spread evenly so that players who want to travel and play have space between the events to prepare for the next one.

Pathways are key to moving athletes along a development route that specifically improves their performance and prepares them for international competition (A10.3). Our High Performance Program Manager, Caroline Walker spent significant time in 2021 developing a funding proposal for a Pathways Program that would see three pathway hubs established in Brisbane, Sydney and Melbourne. The hubs would be supported with a full-time pathways manager and coaches in each state. At the time of writing, we learned that we were successful in securing funding for such a full-time pathways manager and part-time coaches in each state. While there is much more to do, we have made a very significant start with the successful fundraising work done throughout 2021.

While we haven't yet specifically measured players' views on the clarity of pathways to competitions, we did hear through comments in the Big Boccia Survey that players want to read and understand what those





## HOW DID WE GO? CONT...

currently in the High-Performance team have done to get selected. There was also a clear player appetite for greater access to development teams in each state for those with an ambition to play (M10).

Towards the end of 2021, we established a close and successful working relationship with many of the new Paralympic Australia Participation and Pathways Coordinators in each state and territory (A10.6). These relationships have been especially important in supporting the inclusion of Boccia in Paralympics Australia's outreach activities and as direct support for athletes. For example, Paralympic Australia's Participation and Pathways Coordinator in Tasmania supported Nic Milner in securing a position in the Tasmania Institute of Sport Para-Sport Academy



program and Danny Byrne in Victoria also secured assistance in the Victorian Regional Academy of Sport – Para-Sport project. Sasha Ulasowski's success meant we delivered on working with other disability service providers to offer Boccia (A10.7). Indeed, this was key to the successful growing of the sport off the back of the interest that the Tokyo Paralympics generated for Boccia.

While we had intended to hold the annual Boccia Australia National Titles (BANT) in Tasmania in 2021, COVID-19 got the better of us again and we had to cancel (A12.2). In 2022 it is our intention to hold the BANT in NSW.

The Big Boccia Survey told us the two greatest barriers to athletes participating in competitions are no access to a support worker and no local club (A12.5).



## HOW DID WE GO? CONT...

### O11 BC3 pair and/or individuals win medals in Tokyo

The primary focus for the High Performance Program in 2021 was preparing athletes for the rescheduled Tokyo 2020 Paralympic Games (A11). This was especially challenging as there were no international competition opportunities in the lead up. The focus was on training and creative ways to simulate a competition environment in training.

In early 2021 the HP Program moved to Netball Central at Sydney Olympic Park for training three days a week starting at four hours a day before increasing to five hours per day. The support of the Netball Centre was invaluable allowing the athletes to continue to train and focus on Tokyo despite NSW's tough COVID-19 restrictions which saw most indoor venues close.

A team of three athletes and three ramp assistants were selected to the Australian Paralympic Team for Tokyo 2020 on 21 June by Paralympics Australia.



Through the support of Paralympic Australia's, PhD student Sarah Taylor, embarked on a research project which captured athlete profiles and previous results which has culminated in a report to best inform a What it Takes to Win (WITTW) Strategy for Boccia. The WITTW is aimed at developing and preparing athletes who can ultimately perform on the day and deliver their best performances at the Paralympic Games.

This research project was further used to create the Athlete Categorisation Policy and sport-specific criteria to set expectations across all levels of the performance pathway (from emerging to podium). This policy and criteria were approved by the Boccia Australia Board in December 2021 and will inform which athletes can be nominated for categorisation at the end of each year.



## HOW DID WE GO? CONT...

Regional Championships were held in respective regions across November and December. While the BC3 Pairs and BC1/2 Teams did qualify for their events, given stringent Australian Government restrictions for international travel, quarantine, flight availability, and cost, the Boccia Australia Board made the decision to not enter despite it being a direct qualifier for the 2022 World Boccia Championships.

Post Tokyo 2020 competition changes by World Boccia saw the introduction of male and female individual events and the removal of substitutes for Pairs/Teams. This encouraged Boccia Australia to set about a comprehensive and collaborative review of the Boccia High Performance Program and its pathways to develop a High Performance and Pathways Strategy through Brisbane Paralympics in 2032. Its purpose is to outline the high-performance objectives to establish pathways towards performance and international representation and deliver a high-performance program for the Paris 2024 cycle. The aim for 2032 is to ensure competitive international representation across all classifications and genders.

The 2021 HPP consisted of the following athletes and officials.

Role	Name
Athlete	Dan Michel
Athlete	Spencer Cotie
Athlete	Jamieson Leeson
Ramp Assistant	Ashlee McClure
Ramp Assistant	Zoe Dix
Ramp Assistant	Amanda Leeson
Head Coach	Ken Halliday
Team Support/Carer	Sarah Skidmore
Training Support	Monique Lorizio

The Tokyo 2020 Paralympic Games, Japan (held from 24 August – 6 September 2021) was our benchmark event of the year. A team of three athletes represented Australia at Tokyo 2020, two of whom – Spencer Cotie and Jamieson Leeson – made their Paralympic debut. It was the largest team since the Sydney 2000 Games and saw individual and pairs events contested.

Daniel Michel and ramp assistant Ash McClure won bronze in the Mixed Individual BC3 (M11), Australia's first ever individual medal and our first medal since the Atlanta 1996 Games. Also in the individuals, Spencer made a gallant effort with two wins in the pool phase to finish 11th overall. The pairs competition, in which Australia finished fifth, included Jamieson, our first female competitor since Sydney 2000.

No other international events were contested in 2021.



# 3.

**Australia  
recognises  
Boccia as  
our most  
inclusive  
sport**



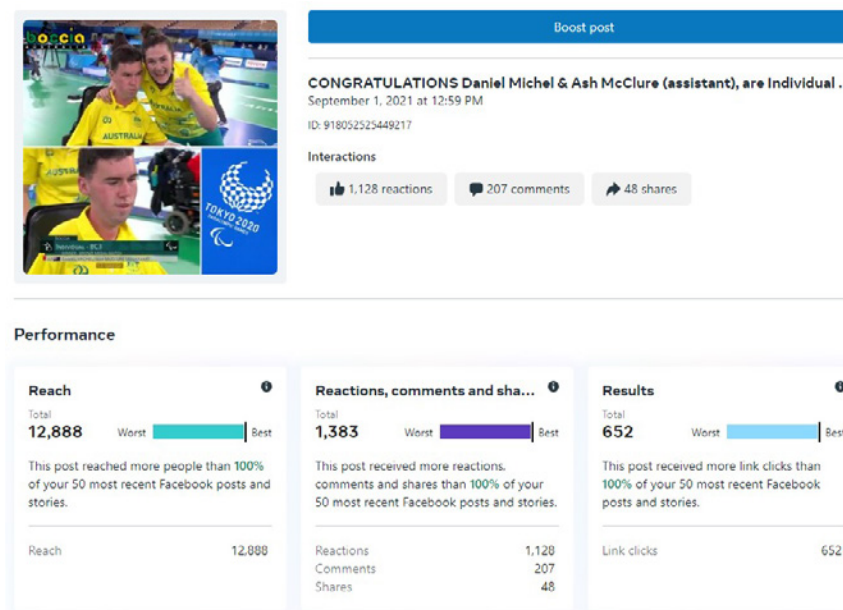


## HOW DID WE GO? CONT...

### 3.

## Australia recognises Boccia as our most inclusive sport

In this third pillar we started or completed three actions out of a total of four short term actions. The short-term action not yet started was developing a proactive stakeholder engagement plan. In addition, we completed and started three medium to longer-term actions including (A.19) identifying opportunities for Boccia Australia representation on BISFed level committees.



### O15 Clubs and competitions are at pre-COVID levels of activity

Boccia Australia developed and then provided templates to support the return of clubs and competitions post COVID (A15). Perhaps the most significant impact was the requirement for all players to have COVID assistants, which for some athletes significantly increased the cost to participate.

With a planned refresh of the member database in 2022 we expect to be able to establish a baseline on the number of Boccia Australia players (M3/15). The number of clubs at the end of 2021 was 17.

### O16 When international medals are won there is publicity in Australia

Sasha Ulasowski, our Participation General Manager, was entirely focused on social media profile for our Tokyo team in the lead up to and during Tokyo (A16). This resulted in a constant and engaging social media presence for our athletes and broadcast Boccia games. As a consequence, Boccia Australia experienced our most significant social media traffic on all our media channels.

## HOW DID WE GO? CONT...

### **O17 BA is recognised by key stakeholders as professional and effective peak body**

While Boccia Australia didn't produce an annual report for 2020 this report delivers on A17.1 to provide a professional public face for Boccia Australia. During 2021 we significantly professionalised our social media presence.

We did not develop and deliver a proactive stakeholder engagement plan for key stakeholders (A17.2) but expect to do this in 2022. Around the Courts continues to be delivered on time and offers high quality, engaging content.



### **O18 The Australian public's awareness and understanding of Boccia is increased**

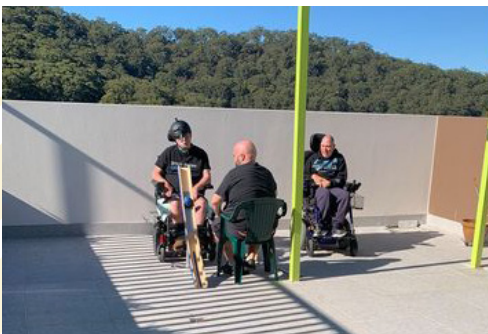
We believe the broadcasting of the Tokyo Paralympics on 7plus has made a real contribution to the Australian public's awareness of Boccia. We do not have a baseline nor current mechanism to be able to measure change in this area.

### **O19 BA members are present in BISFed activities & committees**

Shail Maharaj remains on the International Classification Committee.











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